



Asia-Pacific Institute for Broadcasting Development

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Dear esteemed members & partners,

Re: Call for Entry AIBD International Awards 2023

Please accept my warm greetings from the Asia-Pacific Institute for Broadcasting Development (AIBD).

We are pleased to inform you that the call for entries for this year's AIBD International awards 2023 is now open. This prestigious event recognizes and rewards outstanding programs and leadership that promote excellence and creativity in the field of broadcasting.

The awards are open to all members of AIBD and aim to recognise and reward programmes that have been executed between 2021-2022. The categories for the awards are as follows:

1) Best Television Programme on Amplifying Economic Recovery Efforts

The media has the potential to play an important role in fostering economic recovery by highlighting new approaches to increasing general public financial literacy and encouraging entrepreneurship, as well as promoting tourism and providing a forum for experts to share ideas on navigating the current economic climate. In this context, AIBD is announcing this theme for the best television programme on the role of the media in bolstering economic recovery efforts. This award aims to recognise and reward television programmes that promote economic recovery, raise awareness of the media's role in recovery promotion, and encourage media outlets to include recovery-related issues in their programming.

Prize Money: USD 2000

2) Best Radio Programme for Peace

The media has a significant impact on shaping public opinion and framing narratives that can have an impact on domestic and international situations. This year the theme of World Radio Day in 2023 is "Radio and Peace." Radio can both fuel and prevent conflicts from escalating. Professional radio addresses the origins and triggers of conflicts through editorial decisions before they potentially escalate into violence. It contributes to the understanding of societal deficiencies and imbalances, poverty, resource or land disputes, corruption, and arms racing. It can also serve as an early warning system for potential conflict triggers. Professional, independent radio strengthens democracy and lays the groundwork for long-term peace. AIBD seeks to give this award for the best peace radio

programme in order to recognise and reward radio programmes that promote peace and conflict prevention through professional journalism, fact-checking, and balanced reporting.

Prize Money: USD 2000

3) **Sustainability & Green Technology Award**

The Sustainability & Green Technology Award seeks to recognise and reward exceptional initiatives in green technology adaptation, innovative broadcast management or making work processes following the SDG 2030 targets. All media organisations and individuals working in the broadcasting industry are eligible for the award. The prize will go to those who have implemented creative and effective tactics in the broadcasting sector, as well as made substantial contributions to decreasing the industry's environmental impact. The goal of this prize is to encourage media organisations and people to adopt sustainable practises and innovative broadcasting tactics.

Prize Money: USD 1000

4) **Special Jury Award on Radio and TV Themes**

AIBD will also award two special jury awards on radio and TV themes.

Prize Money: USD 500 each

To submit your entry on best programme for TV/Radio, please fill out the attached form(s), which can be found on AIBD's website <https://aibd.org.my/aibd-international-awards-2023/> , and submit it along with the program. If the program is submitted in a local language, we kindly request that a transcript and an abstract of the program be submitted as well, to aid our jury in the evaluation process. For Special and Innovative technology award, a white paper should be submitted to AIBD for the jury to judge the impact of the project implemented in the broadcasting organisation.

The deadline for submissions is 19 April 2023. We encourage you to submit your programs as soon as possible to ensure that they are considered for the awards.

We would like to remind you that being a recipient of these awards is a great honour and an excellent opportunity to showcase your achievements and to be recognised by your peers and the industry. The award ceremony will be held during the 18th Asia Media Summit 2023 on 23rd May 2023 in Bali, Indonesia.

If you have queries regarding these awards, please do not hesitate to contact Mr Nabeel Tirmazi, AIBD Programme Manager at Nabeel.tirmazi@aibd.org.my .

Best regards,



PHILOMENA GNANAPRAGASAM
Secretariat Director/CEO
Asia-Pacific Institute for Broadcasting Development

